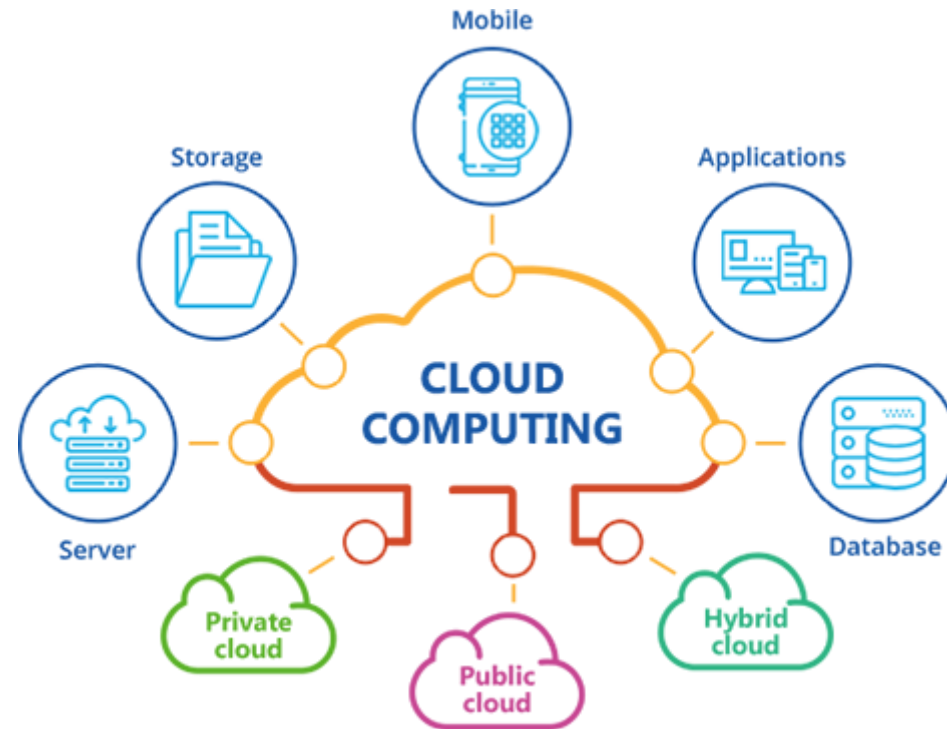


# Proseminar Softwareentwicklung in der Wissenschaft



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Giorgi Narimanashvili

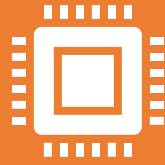
Proseminar SIW-20

# Structure

- What is Cloud Computing?
- Advantages
- History of Cloud Computer
- Examples of Cloud Computing
- Cloud Architecture
- Cloud Service Models
- Cloud deployment Models
- Cloud computing Statistics
- AWS



# Cloud Computing



Delivery of computing services such as servers, storage, databases, software, networking-over the Internet



On-demand delivery of IT resources



Consists of hardware and software resources

# Advantages



**Cost reduction**



**Global scale**



**Performance**



**Security**



**Speed**

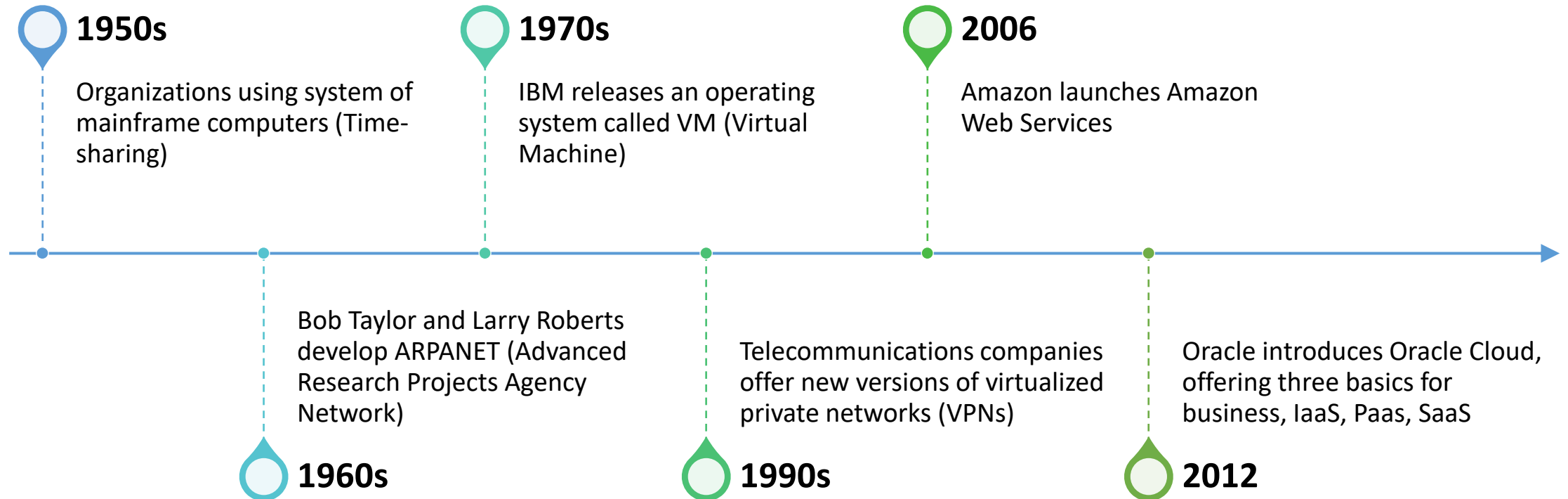


**Productivity**



**Reliability**

# History of Cloud Computing



# Examples of Cloud Computing



Data backup



Disaster recovery



Email



Virtual desktops



Software development and testing



Big data analytics



Social Networking

# Examples of Cloud Computing



Healthcare companies –  
Personalized treatments for  
patients



Financial services companies-  
Real-time fraud detection and  
prevention

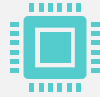


Video games developers-Online  
gaming

# Cloud Architecture



Defines the components and the relationship between them



Front-end platform (fat client, thin client, mobile device)



Back-end platform (servers, storage)

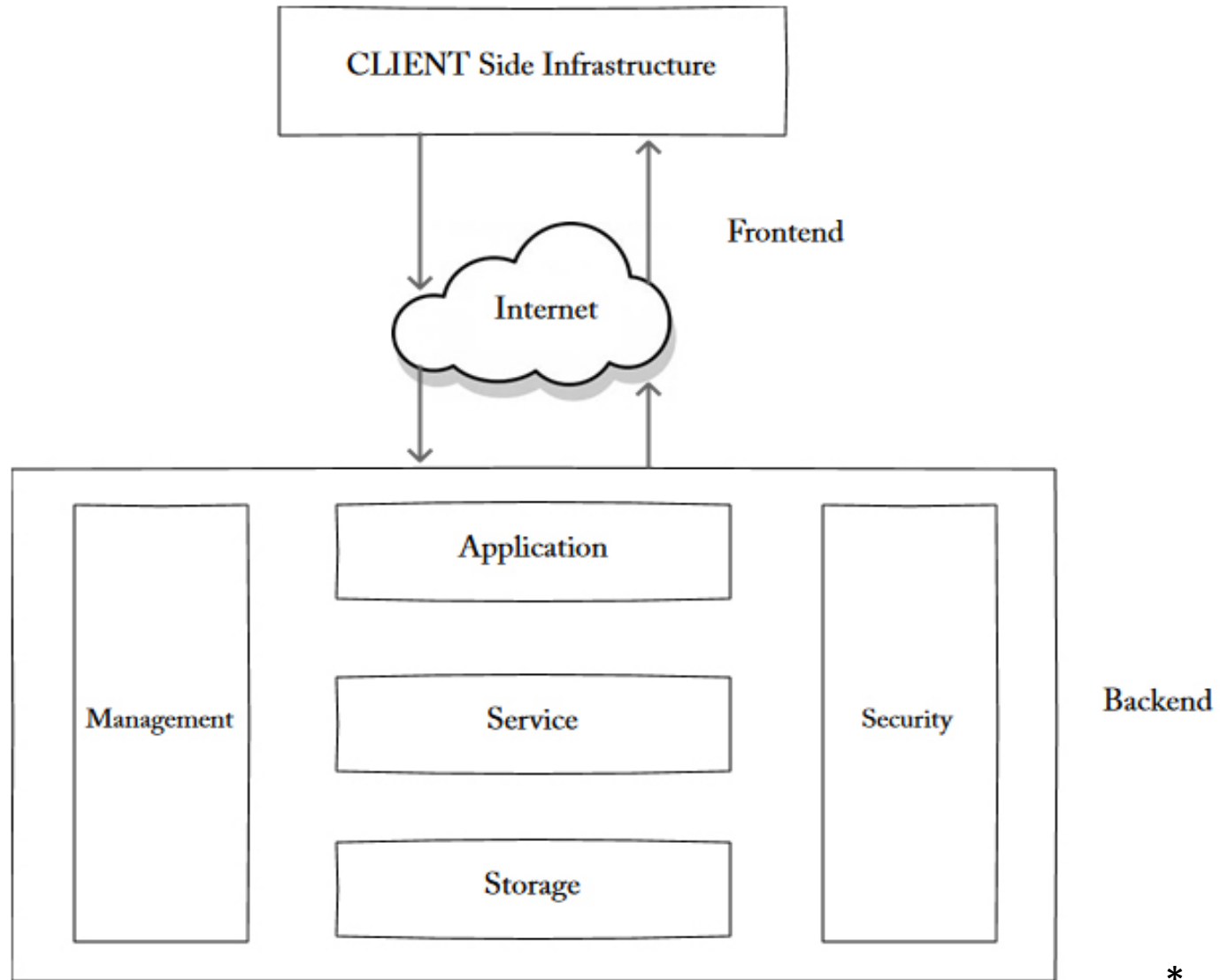


Cloud based delivery



Network (internet, intranet, intercloud)

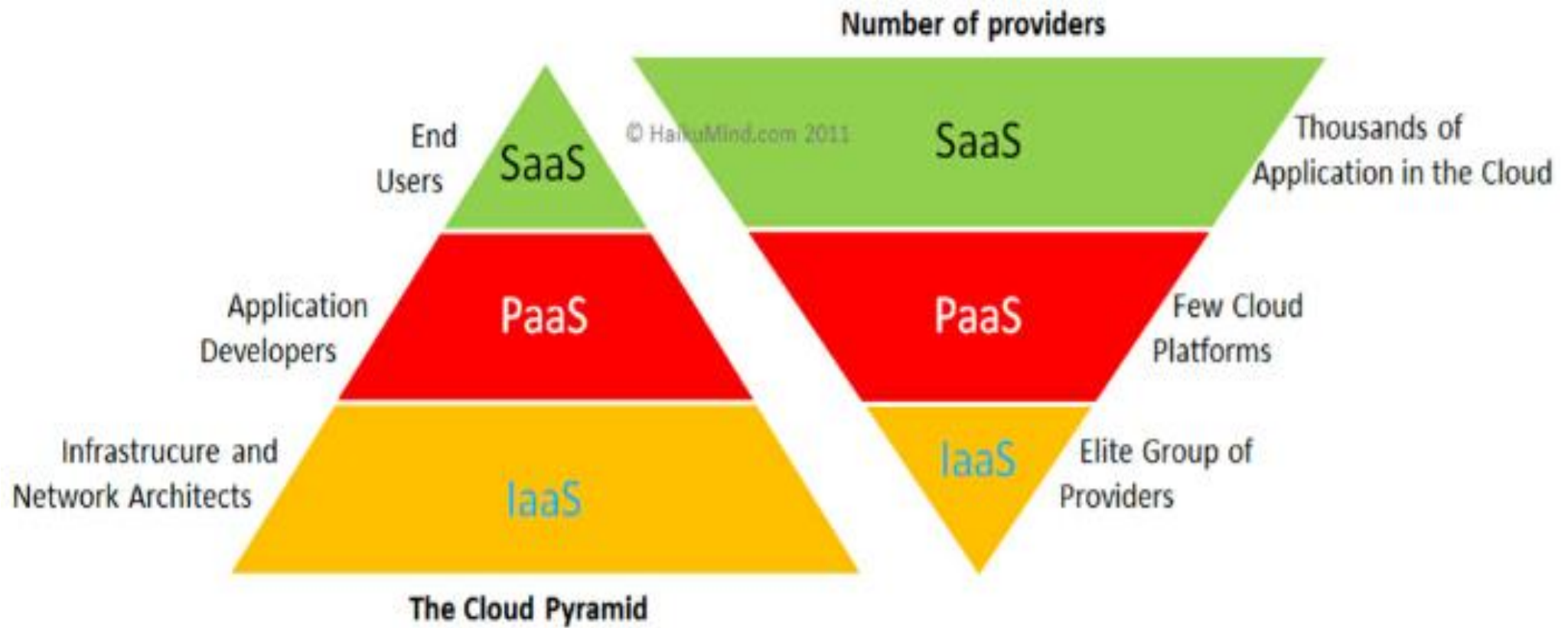




# Cloud service models

- **Infrastructure as a service (IaaS)**
- **Platform as a service (PaaS)**
- **Software as a service (SaaS)**





\*[haikumind.com](http://haikumind.com)

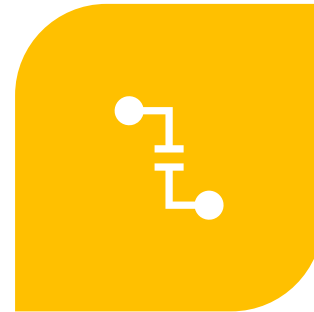
# Software as a service (SaaS)



DON'T NEED TO INSTALL THE SOFTWARE ON YOUR PC



USERS CAN STORE AND ANALYZE DATA AND COLLABORATE ON PROJECTS



DATA IS SECURE IN THE CLOUD; EQUIPMENT FAILURE DOES NOT RESULT IN LOSS OF DATA



SOME KNOWN EXAMPLES OF SAAS INCLUDE GOOGLE G SUITE, MICROSOFT OFFICE 365, DROPBOX ETC.

# Platform as a service (PaaS)



PROVIDES USERS WITH A CLOUD ENVIRONMENT IN WHICH THEY CAN DEVELOP, MANAGE AND DELIVER APPLICATIONS

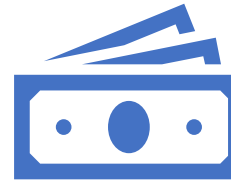


PROVIDERS MANAGE SECURITY, OPERATING SYSTEMS, SERVER SOFTWARE AND BACKUPS



GOOGLE APP ENGINE AND AWS ELASTIC BEANSTALK ARE TWO TYPICAL EXAMPLES OF PAAS

# Infrastructure as a service (IaaS)



Saves enterprises the costs of buying and maintaining their own hardware



Enables the virtualization of administrative tasks, freeing up time for other work.



Service providers: Amazon web services, Microsoft Azure, and Google Compute Engine

# Cloud deployment models



Public cloud



Private cloud



Hybrid cloud



Community  
cloud

# Public cloud



Available to the general public



For businesses that operate with low privacy concerns



Examples: Microsoft Azure  
Google App Engine, IBM cloud,  
Salesforce Heroku and others



# Pros and Cons of Public Cloud



Reduced costs



24/7 uptime



Weak Data security



Lack of bespoke services

# Private cloud



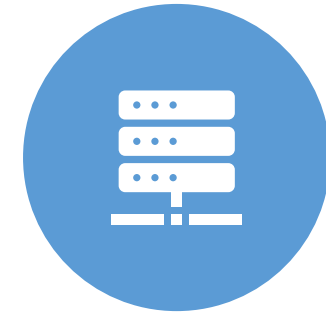
OWNED BY ONLY ONE  
SPECIFIC COMPANY



ALSO CALLED “INTERNAL”  
OR “CORPORATE”



CAN'T BE ACCESSED BY  
GENERAL PUBLIC



SERVICE PROVIDERS:  
AMAZON, IBM, CISCO,  
DELL, RED HAT

# Pros and Cons of Private Cloud



High security, privacy and reliability



Flexible development



Expensive



Not suited for small companies

# Community cloud



OWNED BY SEVERAL  
ORGANIZATIONS WITH  
SIMILAR BACKGROUNDS



SIMILAR TO PRIVATE  
CLOUD



SUITED FOR  
ORGANIZATIONS THAT  
WORK ON JOINT PROJECTS



COSTS ARE SHARED  
ACROSS ALL USERS

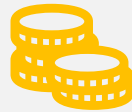
# Pros and Cons of Community Cloud



Improved security, privacy and reliability



Ease of data sharing and collaboration



High costs



Not widespread so far

# Hybrid cloud



Combines the best features of other models



Cost- and resource-effective



Only makes sense if companies can split their data into mission-critical and non-sensitive

# The Benefits of a Hybrid Cloud



IMPROVED SECURITY  
AND PRIVACY



ENHANCED SCALABILITY  
AND FLEXIBILITY



REASONABLE PRICE

	<b>Public</b>	<b>Private</b>	<b>Community</b>	<b>Hybrid</b>
<b>Ease of setup and use</b>	Easy	Requires IT proficiency	Requires IT proficiency	Requires IT proficiency
<b>Data security and privacy</b>	Low	High	Comparatively high	High
<b>Data control</b>	Little to none	High	Comparatively high	Comparatively high
<b>Reliability</b>	Vulnerable	High	Comparatively high	High
<b>Scalability and flexibility</b>	High	High	Fixed capacity	High
<b>Cost-effectiveness</b>	The cheapest one	Cost-intensive, the most expensive one	Cost is shared among community members	Cheaper than a private model but more costly than a public one
<b>Demand for in-house hardware</b>	No	Depends	Depends	Depends

\* [sam-solutions.com](http://sam-solutions.com)



# Cloud computing statistics

- Countries that spent the most on cloud computing technologies in 2019:
  - The US – \$124.6 billion
  - China – \$10.5 billion
  - The UK – \$10 billion
  - Germany – \$9.5 billion
  - Japan – \$7.4 billion

**Table 1. Worldwide Public Cloud Service Revenue Forecast (Billions of U.S. Dollars)**

	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
Cloud Business Process Services (BPaaS)	41.7	43.7	46.9	50.2	53.8
Cloud Application Infrastructure Services (PaaS)	26.4	32.2	39.7	48.3	58.0
Cloud Application Services (SaaS)	85.7	99.5	116.0	133.0	151.1
Cloud Management and Security Services	10.5	12.0	13.8	15.7	17.6
Cloud System Infrastructure Services (IaaS)	32.4	40.3	50.0	61.3	74.1
<b>Total Market</b>	<b>196.7</b>	<b>227.8</b>	<b>266.4</b>	<b>308.5</b>	<b>354.6</b>

\* [gartner.com](https://www.gartner.com)

# Facts about Cloud Computing



**90% of companies are on the cloud**

**60%-2019**

**45%-2018**



**Amazon Web Services is the leading cloud vendor with a 32% share**

**13% OF AMAZONS TOTAL SALES**

**200+ SERVICES**



**The average business runs 38% of workloads in public and 41% in private cloud**

Enterprises-46% on private cloud, 33% on public

Small to medium businesses-43% on public cloud, 35% on private



**89% of companies use SaaS**

**4 out of 5 Companies use IaaS**

**61% use PaaS**

















- CEO - Andy Jassy
- Industry – Web service, Cloud computing
- Revenue - \$35.03 billion (2019)
- Launched – 2006
- "Pay-as-you-go" model

[Getting Started with AWS | Amazon Web Services BASICS](#)

[\\*https://en.wikipedia.org](https://en.wikipedia.org)

# AWS Services

Compute	Messaging	Integration	Security	Monitoring	Database	Analytics
 AWS Lambda	 Amazon SQS	 Amazon API Gateway	 Amazon Cognito	 Amazon Cloudwatch	 Amazon DynamoDB	 Amazon Kinesis
 AWS Fargate	 Amazon SNS	 AWS Step Functions	 AWS Key Management Service	 Amazon Quicksight	 Amazon Aurora	 Amazon Athena

\*<https://blogs.itemis.com>

# Summary

- Cloud computing is on-demand delivery of IT resources
- Common examples of Cloud computing: Email, Virtual desktops, Backup services
- Cloud architecture consists of different components
- Cloud service models: SaaS, PaaS, IaaS
- Cloud deployment models: Public, Private, Community and Hybrid Clouds
- Statistics
- Amazon Web Services

# References

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